

# MEMBERSHIP



*The Transnational Alliance to Combat Illicit Trade (TRACIT) is organized as an independent, non-governmental, not-for-profit organization under US tax code 501(c)(6). Membership is open to corporations and select trade associations committed to mitigating the economic and social impacts of illicit trade.*

## WHY JOIN TRACIT?

Illicit trade has grown well beyond the capabilities of individual governments and individual companies, and now demands a sustained, coordinated response. TRACIT was created to connect and mobilize businesses across industries, sectors and national borders to achieve results more effectively than any single company can accomplish alone.

### SHAPING A BUSINESS-DRIVEN AGENDA

Governments create the frameworks and conditions, but it is business that drives the economy. Business must redouble efforts to ensure that policymakers understand business priorities and utilize business know-how.

### MORE EFFECTIVE COMPANY ENFORCEMENT EFFORTS

With stronger governance regimes, private sector enforcement and litigation efforts can be radically more effective.

### COLLECTIVE MESSAGING

TRACIT's cross sector membership enables a comprehensive and compelling case to governments that the risks and damages of illicit trade are not limited to one product, one sector or a single company.

### REPRESENTATION IN KEY INTERNATIONAL GOVERNANCE FORUMS

TRACIT's diverse corporate membership is the respected voice that business needs to convey priorities to government leaders and drive action with global governance bodies that influence the work programs of IGOs and key UN agencies.

### AGGREGATED RESOURCES AND EXPERTISE

TRACIT provides a vehicle to pool funding and expertise to create a greater critical mass of resources than any single company or sector could do alone. TRACIT's expert Secretariat provides external support to assist members with corporate initiatives and interaction with key IGOs and government agencies.

### Included benefits

- Global Illicit Trade Index (in partnership with the Economist).
- Participation/speaker for International Symposium on Combating Illicit Trade.
- Representation in the OECD Illicit Trade Task Force.
- Contribute to TRACIT mandates from WTO, UNCTAD, UNODC, WCO, UN Counter-Terrorism Task Force, US Department of Homeland Security.
- Contribute to sector workstreams in the areas of Agri-food, Alcohol, Counterfeiting & Piracy, Fisheries, Forestry, Pesticides, Petroleum, Pharmaceuticals, Precious metals & Gems, Tobacco, Trafficking in persons, Wildlife.

## JOIN TODAY!

**SELECT FROM MEMBERSHIP CATEGORIES  
ON FOLLOWING PAGE**

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# MEMEBERSHIP CATEGORIES

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## FULL MEMBERS

- Eligible to hold officer positions on the Board and Executive Committee. Eligible to participate in meetings of the Executive Committee and Special Project Working Groups of the Executive Committee. Eligible to vote on decisions of the Executive Committee.
- The minimum investment required for annual Full Membership is \$25,000 for corporations with annual revenue over \$500 million; and \$15,000 for corporations with annual revenue under \$500 million.

## ASSOCIATE MEMBERS

- Those wishing to be affiliated with the Executive Committee, but may not have sufficient time or resources to fully engage; and those wishing to join on an exploratory basis.
- Eligible to participate in meetings of the Executive Committee and Special Project Working Groups; the special restriction of the Associate Members is that they have no right to vote at meetings (though they shall have the right to receive notice of, attend and speak at the same).
- The minimum investment required for annual Associate Membership is \$10,000.

### Requirements

1. Appoint a representative, preferably responsible for trade, government affairs, corporate social responsibility or global brand protection matters.
2. Complete the TRACIT application, and select one or more sectors of interest.
3. Endorse the TRACIT anti-trust guidelines.
4. Contribute annual financial subscription.

**JOIN TODAY!**

*insert contact info*

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