

MEDIA RELEASE

France joins international efforts to combat illicit trade

Paris, 15 November 2017 – Today in Paris, the Transnational Alliance to Combat Illicit Trade (TRACIT) participated in launching a new French national initiative to combat illicit trade.

“Illicit trade is a transnational problem, which demands a multinational response,” said TRACIT Director-General Jeffrey Hardy. “France’s Association de Lutte Contre le Commerce Illicite (ALCCI) is the first national group to step up to the challenge of illicit trade, and TRACIT is pleased to support their efforts.”

The newly forming ALCCI association intends to become a forum for all its members, an observatory source of information, and an experimental laboratory of the different tools that can be used against Illicit Trade.

“The role of the association is to create a fruitful and open dialogue on all questions related to combatting Illicit Trade,” said ALCCI Chairman Allain Julliet. “Such a forum did not exist in France. Beyond the general goal of making people aware of the issue, we want to foster a comprehensive approach for all the economic actors, facilitating the synergy of everyone’s initiatives for a better protection of enterprises.”

TRACIT looks to build partnerships with key national operatives, such as ALCCI, and to form collaborative relationships with intergovernmental organizations in order to step up the fight against illicit trade.

CONTACT:

Cindy Braddon

Head of Communications and Public Policy

TRACIT

Tel: +1 571-365-6885 / cindy.braddon@TRACIT.org