

GLOBAL ILLICIT TRADE ENVIRONMENT INDEX

LAUNCH EVENT – HONG KONG

7 June 2018

**Hong Kong General Chamber of Commerce (HKGCC)
22/F United Centre, 95 Queensway, Admiralty, Hong Kong**

Program

8:30 - 9:00am	Light Breakfast & Networking Session
9:00 - 9:30am	Opening Remarks by Mr. Barrett Bingley, Associate Director for Content Solutions, The Economist Group Presentation on The Global Illicit Trade Environment index by Chris Clague, Managing Editor, Asia and Global Editorial Lead, Trade & Globalization, EIU
9:30 - 10:00am	Q&A & Closing by Mr. Jeffrey P. Hardy, Director-General, TRACIT

Speakers' Bios:



Chris Clague, Managing Editor, Asia & Global Editorial Lead, Trade and Globalization, EIU

Chris Clague is a managing editor for The Economist Intelligence Unit's thought leadership division in Asia. He is an expert in international trade and trade policy and has also advised

clients throughout the Asian region on the strategic implications of megatrends and political risk. He was a consultant in The EIU's Tokyo office and was the project leader and editor for the EIU/Nikkei BP publication *The World to 2050* (available in Japanese only).

Prior to joining The EIU, he was a senior consultant and Director of China Operations for a boutique consulting firm that worked with governments and MNCs on issues related to international trade, investment, and commodities.

Chris holds an MSc in Asian Politics from the London School of Oriental and African Studies (SOAS) and a certificate in International Trade Law and Economics from the World Trade Institute's summer academy. He provides regular commentary on trade and the Japanese economy to international media.

About EIU: The Economist Intelligence Unit ([EIU](#)) is the research and analysis division of The Economist Group and the world leader in global business intelligence, helping business, financial firms and governments to understand how the world is changing and how that creates opportunities to be seized and risks to be managed.



Jeffrey Hardy, Director-General, TRACIT

Jeffrey Hardy is a seasoned executive with 25 years' experience strengthening the voice of business in international policy. As President of IDA Consulting, Jeffrey has worked with dozens of international trade associations to help them more effectively navigate key policy arenas and gain from emerging legislative and regulatory regimes.

From 2004 to February 2017, he served as the Director of the International Chamber of Commerce's Business Action to Stop Counterfeiting and Piracy (BASCAP), where he united the global business community to fight illicit trade in the forms of trademark counterfeiting and copyright piracy. In this leadership position, he pressed governments to set higher standards for global performance and pioneered mitigation tactics for securing supply chains and digital channels.

From 2010 to February 2017, he also served as Director of the ICC G20 CEO Advisory Group, where he coordinated international business priorities on the G20 policy agenda related to trade, investment, energy and anti-corruption. Jeffrey has long been an advocate of open and fair trade, and he effectively mobilizes expertise from companies and business organizations to achieve these goals.



The
Economist

Intelligence
Unit

From 1985 to 1998, Jeffrey worked for the U.S. Department of Energy, where he held positions as International Energy Economist and Director of the U.S. Clean Cities program. Jeffrey holds a Master of Public Administration and Policy from George Mason University, a Bachelor of Science in Economics from Illinois State University and an Honorary Degree for Energy Policy from the Oxford College of Petroleum Studies. In 1992, Jeffrey was awarded the U.S. Secretary of Energy's Silver Medal for his meritorious service during the Gulf War.

About TRACIT: The Transnational Alliance to Combat Illicit Trade ([TRACIT](https://tracit.org)) is an independent, business-led initiative to mitigate the economic and social damages of illicit trade by strengthening government enforcement mechanisms and integrating supply chain controls across industry sectors