

About the Global Illicit Trade Environment Index

The Global Illicit Trade Environment Index is commissioned by the Transnational Alliance to Combat Illicit Trade (TRACIT) and produced by The Economist Intelligence Unit (EIU).

The *Global Index* evaluates and ranks 84 countries on the extent to which they enable or prevent illicit trade. It will highlight specific areas where countries are weak or strong. The Global Index expands upon an Asia-specific version, originally created by the EIU in 2016 to score 17 economies in Asia on the extent to which they enabled or prevented illicit trade. The Asian Index generated much-needed attention to the issue of illicit trade.

The research and analysis underpinning the Global Index are based on these key factors:

- Transparency and Trade
- Customs Environment
- Supply and Demand
- Government Policy

In addition, it features a number of sub-indicators that address corruption, intellectual property protection, law enforcement, criminal activity, Free Trade Zone (FTZ) governance, and illicit financial flows.

Findings from the index, as well as from interviews with experts, will be published in a series of papers and articles that cover the global and regional results. The Index, Final Report, Perspectives and Sponsor Information are hosted online by the Economist Intelligence Unit, featuring an interactive data visualization tool that allow users to explore the results in detail. All the materials can also be found at <https://www.tracit.org/global-illicit-trade-index.html>.

About the event

The inaugural launch of the Global Index will be on June 7, 2018, in Hong Kong, Brussels and Panama City. Following the global launch of the Index, TRACIT and EIU will share the research and findings with stakeholders in Eastern Europe, Asia, Latin America, MAGHREB, United States and Australia.

Meeting objectives

Illicit trade drains global GDP, robs governments of tax revenue, imposes unfair competition on legitimate business, increases supply chain costs, fuels corruption and puts cash in the hands of criminals. Its inherent cross-border nature requires a cohesive and coherent global response from governments, law enforcement agencies, international organizations, businesses, and civil society.

The objective of the Global Index is to improve the knowledge and understanding of the regulatory environment and economic circumstances that enable illicit trade. The research findings will be valuable to:

- Inform governments on the effectiveness of their efforts to fight illicit trade
- Establish policy priorities and identify areas that merit greater attention

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- Encourage governments to strengthen their legislative and enforcement measures to combat illicit trade
 - Provide companies and organizations with tools and messages to raise awareness and mobilize action against illicit trade

The Global Index is an important tool with critical information for policy makers and all stakeholders to make informed decisions and formulate effective strategies to address the serious threats posed by illicit trade against the health and security of the nations across the world.

About our partners

- **The Economist Intelligence Unit** is the world leader in global business intelligence. It is the business-to-business arm of The Economist Group, which publishes *The Economist* newspaper. The Economist Intelligence Unit helps executives make better decisions by providing timely, reliable and impartial analysis on worldwide market trends and business strategies. More information can be found at www.eiu.com or www.twitter.com/theEIU.
- **The Transnational Alliance to Combat Illicit Trade (TRACIT)** is an independent, business-led initiative to mitigate the economic and social damages of illicit trade by strengthening government enforcement mechanisms and integrating supply chain controls across industry sectors. More information can be found at www.TRACIT.org or www.twitter.com/tracit_org