

MEMBERSHIP and BENEFITS

The Transnational Alliance to Combat Illicit Trade (TRACIT) is organized as an independent, non-governmental, not-for-profit organization under US tax code 501(c)(6). Membership is open to corporations and select trade associations committed to mitigating the economic and social impacts of illicit trade.

Membership categories

Full members

- Eligible to hold officer positions on the Board and Executive Committee. Eligible to participate in meetings of the Executive Committee and Special Project Working Groups of the Executive Committee. Eligible to vote on decisions of the Executive Committee.
- The minimum investment required for annual Full Membership is \$25,000 for corporations with annual revenue over \$500 million; and \$15,000 for corporations with annual revenue under \$500 million.

Associate members

- Those wishing to be affiliated with the Executive Committee, but may not have sufficient time or resources to fully engage; and those wishing to join on an exploratory basis.
- Eligible to participate in meetings of the Executive Committee and Special Project Working Groups; the special restriction of the Associate Members is that they have no right to vote at meetings (though they shall have the right to receive notice of, attend and speak at the same).
- The minimum investment required for annual Associate Membership is \$10,000.

Requirements

1. Appoint a representative, preferably responsible for trade, government affairs, corporate social responsibility or global brand protection matters.
2. Complete the TRACIT application, and select one or more sectors of interest.
3. Endorse the TRACIT anti-trust guidelines.
4. Contribute annual financial subscription.

Why join TRACIT?

Illicit trade has grown well beyond the capabilities of individual governments and individual companies, and now demands a sustained, coordinated response. TRACIT was created to connect and mobilize businesses across industries, sectors and national borders to achieve results more effectively than any single company can accomplish alone.

- **Shaping a business-driven agenda.** Governments create the policy frameworks, but it is business that drives the economy. Through TRACIT, members can ensure that policymakers understand business priorities and utilize business know-how.
- **More effective company enforcement efforts.** By promoting stronger governance regimes, TRACIT members can leverage their own enforcement and litigation efforts, making these radically more effective.
- **Collective messaging.** TRACIT's cross sector membership enables a comprehensive and compelling case to governments that the risks and damages of illicit trade are not limited to one product, one sector or a single company.
- **Representation in key international governance forums.** TRACIT members are eligible to participate directly in implementation programs we have established with dozens of UN/IGO agencies.
- **Respected voice of business.** TRACIT's diverse corporate membership is the respected voice that business needs to convey priorities to governments and drive action with global governance bodies.
- **Amplify commitments to UN Sustainable Development Goals.** In many sectors, illicit trade undermines achievement of specific SDGs. Whether that means working against illegal fishing to prevent depletion of local food supply (SDG2); or working against illicit pharmaceuticals to ensure consumer health and safety (SDG3); or guarding the supply chain from human trafficking (SDG8), business is a critical partner in the process.
- **Corporate Social Responsibility (CSR) is a hallmark of TRACIT members.** Defending against illicit trade requires a commitment to effective CSR. Measures applied to stopping illicit trade help companies create social, economic, and environmental value for their stakeholders; and companies with high CSR and ESG (Environmental, Social and Governance) ratings generally have lower costs of debt and equity, and outperform the market. Against this backdrop, doing nothing is a costly option.
- **Aggregated resources and expertise.** TRACIT provides a vehicle to pool funding and expertise to create a greater critical mass of resources than any single company or sector could do alone. TRACIT's expert Secretariat provides external support to assist members with corporate initiatives and interaction with key IGOs and government agencies.

Included benefits

- Global Illicit Trade Index (in partnership with the Economist).
- Participation/speaker for International Symposium on Combating Illicit Trade.
- Representation in the OECD Illicit Trade Task Force.
- Contribute to TRACIT mandates from WTO, UNCTAD, UNODC, WCO, UN Counter-Terrorism Task Force, US Department of Homeland Security.
- Contribute to sector workstreams in the areas of Agri-food, Alcohol, Counterfeiting & Piracy, Fisheries, Forestry, Pesticides, Petroleum, Pharmaceuticals, Precious metals & Gems, Tobacco, Trafficking in persons, Wildlife.
- Contribute to cross-cutting workstreams to reduce vulnerabilities of supply chains exploited by all forms of illicit trade (e.g., transportation channels, digital channels, Free Trade Zones, financial networks and corruption.)