

MEDIA RELEASE

Latin America Must Do More to Tackle Illicit Trade

San Jose, Costa Rica, 7 May 2019 – Today, the Transnational Alliance to Combat Illicit Trade (TRACIT) addressed government officials and industry stakeholders during a conference on illicit trade, hosted by the Latin American Anti-Contraband Alliance (ALAC). The conference featured a presentation on the Global Illicit Trade Environment Index, which shows that the Latin American (LATAM) region underperforms Europe and the Asian Pacific but outranks the Middle East.

"The countries of Latin America have many important laws in place to address Illicit trade, money laundering and corruption," said TRACIT Director-General Jeffrey Hardy. "But findings from the Global Illicit Trade Environment Index show that much more attention must be given to enforcement and improved regulation. The region is awash in illicit trade and policy makers can no longer afford to look the other way."

The Index evaluates countries on their structural capability to effectively protect against illicit trade, highlighting specific strengths and weaknesses across 25 policy, legal, regulatory, economic, trade, institutional and cultural indicators.

"The ALAC group brings together government officials from across the region, which presents a tremendous opportunity to address common problems and illicit trade hotspots such as the Tri-Border Area of Argentina-Brazil-Paraguay and the Northern Triangle Region of Guatemala-Honduras-El Salvador," said Mr. Hardy. "Hopefully, ALAC can also promote measures to prevent Free Trade Zones from facilitating illicit trade and flooding the region with illicit consumer goods."

To encourage an effective government response to illicit trade, Mr. Hardy also called for greater use of public private partnerships, citing Costa Rica's "Mixed Commission" led by the Vice Minister of Finance and supported by representatives from AmCham Costa Rica and a Confederation of Chambers of Commerce.

Addressing the region generally, Mr. Hardy also called on Latin American governments to rationalize tax policies that can incentivize illicit trade, strengthen criminal penalties, and introduce more effective laws and regulations to address intellectual property rights violations, especially where consumer health and safety are at risk.

More information on the Global Illicit Trade Environment Index and TRACIT policy recommendations are available at: www.tracit.org/publications gitei.html.

About TRACIT

The Transnational Alliance to Combat Illicit Trade (<u>TRACIT</u>) is an independent, private sector initiative to drive change to mitigate the economic and social damages of illicit trade by strengthening government enforcement mechanisms and mobilizing businesses across industry sectors most impacted by illicit trade.

CONTACT:

Cindy Braddon

Head of Communications and Public Policy, TRACIT

Tel: +1 571-365-6885 / cindy.braddon@TRACIT.org / Twitter: @TRACIT_org