

The Global Illicit Alcohol Trade

Illegal alcoholic beverages and the role they play in
undermining economic development

Report Release and Discussion

Monday, November 5, 2018

National Press Club, Washington, D.C.

First Amendment Room

09:30 to 11:00 a.m.

Breakfast will be served from 09:00 to 09:30

Program

Findings from the newly published study, “The Size and Shape of the Global Illicit Alcohol Market, by Euromonitor International” shed light on the extent of the problem, the market circumstances that have enabled illegal market growth and associated consumer, development and security risks.

Moderated by Ana Rold, Editor-in-Chief, Diplomatic Courier

- Jeffrey Hardy, Director-General, Transnational Alliance to Combat Illicit Trade
- Monica Ramirez, Global Director Regulatory & Public Policy, Anheuser-Busch InBev
- Mr. Juan Ricardo Ortega, Operations Principal Advisor at the Department of Central America, Mexico, Panama, and Dominican Republic, InterAmerican Development Bank
- Leonard McCarthy, President, LFMcCarthy Associates

The report and related materials can be found here: <https://www.tracit.org/alcohol.html>